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$500.00 in CASH PRIZES
NAME THIS NEW STARK PLUM

EVERY CUSTOMER WINS
AN AWARD FOR EVERY CUSTOMER WHO SUGGESTS A NAME

STARK BRO'S NURSERIES
Want Your Help in Naming THIS NEW STARK PLUM

$500.00 CASH PRIZES AND OTHER AWARDS TOO!

SPECIAL VALUES
STARK YOUNG AND HEAVY BEARING FRUIT TREES
QUICK PROFIT MAKERS AT BARGAIN PRICES THAT SAVE YOU MONEY
See Big Bargain Collections, Page 14

SEE PAGE 15 FOR DETAILS OF FREE TREES
TO STARK FALL 1941 CUSTOMERS
PLANT THIS FALL - Gain a year

STARK NURSERIES - Largest in the World Oldest in America
AT LOUISIANA, MO.
CUT YOUR LIVING COSTS
MAKE CASH PROFITS-TOO

PLANT STARK PRIZE FRUIT TREES
Have Plenty to Eat and Put Up—and Surplus Fruit to Sell—at Top Market Prices!

You can “plant pennies and pick dollars” if you plant a small plot of ground (even your home yard) with STARK Young and Heavy-Bearing Prize Fruit trees. It will produce returns that will astound you... in health, better living, lower living costs... yes, and CASH Profits too. You can have plenty of deliciously flavored fresh fruit in season, full of health-giving vitamins... plenty to can, to quick-freeze, to put up in jams, jellies and preserves to enrich the winter diet... and some to sell at fancy prices for a FINE CASH PROFIT. There is prosperity for you in STARK Prize Fruit Trees... quick prosperity... for STARK trees are huskier, bear younger, and the heavy crops of super-quality fruits will delight you. Plant NOW... THIS FALL... protect yourself for your later years.

Mothers! Make Your Children Strong and Healthy With Husky Bodies and Sound Minds!

JOIN NOW IN THE NATIONAL HEALTH DEFENSE PROGRAM
PLANT THIS FALL—MAKE YOUR HOME YARD AN ARSENAL OF HEALTH-GIVING FRESH FRUITS!

If you have a back yard, a garden, or a small piece of land on the farm, use it to protect your pocketbook—and your own and your children’s health. Plant it in fruit trees. Let your children grow up amid the bountiful health-giving goodness of delicious, juicy fresh fruit. Feed it to them freely. Start them off in life with the foundation of health and strength, sound bones and strong muscles that come from a diet containing the vitamins and many other essential food elements to be found in tree-ripened fruit.

The health of America’s citizens is our nation’s greatest asset. Government health experts have realized for years that careless eating habits and the lack of high-vitamin-content foods were lowering the health standards of our people, and that steps to educate our citizens to eat more of the proper foods should be taken.

But now that we are in a great national emergency, the health of Americans, as never before, MUST be raised to the highest standards. The U.S. Government has embarked upon a gigantic National Health-Defense Program— they are urging the growing of more fruit—they want EVERYONE to eat more fresh fruit for greater health and strength. Cooperate with your government in this great patriotic movement—make YOUR children strong, healthy Citizens of Tomorrow—give them plenty of fresh tree-ripened fruit, grown on YOUR OWN trees—and for greatest profit and satisfaction be sure they are STARK Improved Prize Fruit Trees.

PLANT THIS FALL—Gain a year
—And Beat The Price Rise

Fall is the best time to plant. Trees planted now will establish their roots stronger this fall and start root growth immediately. Buy NOW—plant NOW—THIS FALL while you can have full choice of varieties and before fruit tree prices go up.

SEE BIG BARGAIN COLLECTIONS PAGE 14
Stark Bro's have combed the country for the best fruit trees of all varieties—and this search never stops. By discovery and purchase—and endless work in the world-famous Stark Test Orchards of "1000 varieties"—Stark Bro's are able to offer the fruit growers of America super-values in trees—extra values in sturdier trees, that bear younger, and produce bigger crops of higher-quality fruit that command top-market prices.

Stark's Golden Delicious
World's Most Valuable
Yellow Apple Discovery

Stark Bro's Famous
$5000.00
TREE IN A CAGE

The tree in a cage shown at the right is the Renowned ORIGINAL STARK'S GOLDEN DELICIOUS—the parent tree of all STARK'S GOLDEN DELICIOUS trees. This $5000.00 tree has revolutionized apple growing.

Stark Paid $6000
FOR THE LIMB OF THE NEW STARKING APPLE

The tree in a cage shown at the left is the ORIGINAL tree that first bore the greatest red apple of all time — STARKING Double-Red Delicious. Stark Bro's paid $6000.00 for the one limb of this tree that produced this famous apple. It is the parent tree of all STARKING trees that are bringing countless thousands of dollars' profit to fruit growers.

LUTHER BURBANK
World's Greatest
Horticultural Genius

APPOINTED
STARK BRO'S
EXCLUSIVE SUCCESSORS
for the Propagation and Sale
of his Marvelous Plant Creations

The great accomplishments and the memory of Luther Burbank, Plant Wizard, are known and revered in every corner of the world. His famous fruit and plant creations perpetuate his name. It is a deep satisfaction and pride to Stark Bro's to be the one firm in the whole world selected by Mr. Burbank to carry on his great work—to have the exclusive right to propagate and distribute his wonderful new Burbank fruit creations.

Here Is What Stark Bro's Paid
FOR OTHER TREES

So Fruit Growers Could Have
BETTER FRUITS
and
MORE PROFITS

In their constant search to give YOU better fruits — NEW, EXCLUSIVE, IMPROVED varieties—Stark Bro's have spent great sums of money for NEW FRUIT discoveries.

Stark Paid $1000 A FOOT
For The Limb That Produced
SCARLET STAYMARED Apple
(U.S. Patent)

$2000.00 Was Paid By Us for
The Original
JONARED Apple Tree
(U.S. Patent)

$3000.00 for Luther Burbank's VAN DEMAN Quince

We Bought The Original
HAL-BERTA GIANT Peach
Tree For The
Highest Price Ever Paid
for A Peach Tree

These are just a few examples. No other nursery in the country can point to such a record of great fruit discoveries. Stark Bro's have spent generously of their great resources to benefit fruit growers—drawn heavily upon their long experience of over 125 years—devoted endless time of a large staff of fruit experts—to make available to you the finest trees—bearing the finest fruits possible for horticultural science to produce. And remember, these Improved Varieties—are sold only by Stark Bro's.

LUTHER BURBANK, Wizard of Horticulture
Stark's U. S. Patent—EXCLUSIVE

**Why STARK TREES ARE...**

Every Stark Fruit Tree is a... "RECORD-BEARING-STRAIN TREE"

(Stark Trade-Mark)

What hens lay the most eggs? Those with parentage of heavy-laying records, of course. You might call them “Record-Laying-Strains.” What kind of live-stock is more profitable? Pure-breeds of course, those coming from record-bearing parentage, celebrated for size, quality and breeding ability.

Now what do we mean when we say every Stark Tree is a “Record-Bearing-Strain” Tree? We mean that, this. Every Stark Tree is propagated direct in line from the finest tree of that variety that we could locate in the whole United States. It means that back of every Stark Tree is a known record of superior accomplishment.

Just as the parentage of poultry and live-stock determines the size, quality and productivity of poultry and live-stock, so, too, does the parent-tree influence the size, quality and productivity of the trees.

The “Mother” trees of Stark's young and heavy-bearing varieties were discovered, all over the country. Some, known as “Bud Sports,” are producers of new fruit varieties, while others, of standard varieties, are the highest type of tree of the kind we can find—selected because of extra size or color of fruit, strength, vigor, heavy and regular bearing of the tree. From these “Mother” trees of all varieties originates every Stark “Record-Bearing-Strain” tree.

That is why we say “it pays to buy the best” in trees—Stark “Record-Bearing-Strain” Trees, grown on Stark Special Whole Roots and propagated from “Mother” trees with superior records of productiveness for quality and profit.

**Stark's Special WHOLE-ROOT Grafting-Method Trees**

(Copyrighted and SOLD ONLY by Stark Nurseries, Louisiana, Mo.)

A tree draws its nourishment from the sun, air, rain—but first and most important of all—from the earth in which it is planted. It is easy to see why the roots are the most ‘erie’ performance of the tree—they are the feeders that draw from the earth vital substances necessary to the growth and bearing of the tree. If the roots are big, strong and vigorous, they reach deeply into the soil and draw heavily upon these vital substances to nourish the tree richly.

Root trees draws more vital substances to nourish the tree richly and produce quick, strong, vigorous growth—and young and heavy-bearing.

The picture at the left, it illustrates one of the basic secrets of the Stark Special Whole- Root Grafting Method. In propagating Stark Trees the graft is inserted where the wood-cells of the tree most and blend with root cells. Here nature helps to make a perfect union, and the grafted member draws full, rich nourishment for strongest growth.

This Stark's Special WHOLE-ROOT Method also includes the nursery secrets and experience of more than 125 years—handed down from father to son, through six generations of Stark Nurserymen.

The RESULT—Stark Special Whole-Root trees with heavy root systems and a wealth of root fibers that give the tree a quick start, rapid growth, young-bearing, superior strength and longer life.

This extra strength and vigor enable Stark Trees to withstand the sub-zero rigors of the far north, and the heat and droughts of the far Southern sections—better than locally grown trees with less vigor and stamina.

**Stark's Special Whole-Root Trees**

Yield Bigger Crops of Fruit

Of course, to begin with, Stark trees have a big advantage over ordinary trees—because they are Stark Record-Bearing-Strain trees. Also, as a result of Stark's Special Whole Root Grafting Method and the bigger, stronger root structure, they not only grow faster and sturdier, are harder to both wind and cold, bear younger, than ordinary trees, become greater and greater, year after year, and bear heavier than ordinary trees, Harder to both wind and cold, bear younger, than ordinary trees. Here nature helps to make a perfect union, and the grafted member draws full, rich nourishment for strongest growth.

The bigger, stronger root system of Stark trees draws more nourishment from the soil, yields bigger, heavier crops of fruit.

**Stark's Special Whole-Root Trees**

Produce Bigger Profits Year after Year

Year after year, as the trees grow and bear fruit, the advantages of Stark "Record-Bearing-Strain" Whole-Root Trees over ordinary trees, become greater and greater. Stark trees bear increasingly larger crops of fruit, year after year; with ordinary trees the years go by, and if you grow only ordinary trees, you can never equal the produc t of Stark "Record-Bearing-Strain" Whole-Root Trees. Your samples from said at best market price will pay for the trees over and over again. And if you grow fruit for sale, you will reap a richer return for anything but Stark Trees.

**WHICH TREE WOULD YOU WANT?**

Stark SPECIAL-METHOD Whole-Root Trees

Grow Faster — Bear Younger — Produce Heavier

Notice the tree pictured above. At the left see the ordinary tree with weak roots—and alongside it, the Stark Special Method Whole-Root Tree with luxurious root structure.

See what happens as the years pass—above at the right are pictured the same trees six years later. In those years the strong root formation of the Stark Tree has drawn a huge abundance of nourishment from the soil to bring it to young and heavy bearing, while the ordinary tree alongside of it, because of weak roots, lacks stamina and vigor—still spindly, undeveloped and shy-bearing.

Stark's SPECIAL WHOLE-ROOT Method Trees are Sold Only by Stark Bros.
STARKING -- The NEW Double-Red Delicious

"The Most Profitable of All Red Apples"
— says U. S. Senator Harry Byrd

To the marvelous flavor and all the other superior qualities which won world-wide fame for our Original Stark Delicious, STARKING Double-Red Delicious adds Younger Bearing and Earlier All-Over-Red Coloring. STARKING Apples are first on the Delicious market and bring PREMIUM PRICES, often 50% to 40% more than Delicious. Starking can be picked when hard ripe (they never get mealy). At the same time they have the flashing bright red color necessary for highest priced, color-color. That is why STARKING Double-Red Delicious is recognized as the World's Best Red Apple. Whether you plant a Home Orchard for your own family's fruit supply; a Local Market Orchard or a Commercial Orchard, you will find STARKING Double-Red Delicious your best and surest money-spinner. See the thousands of people who try to copy Starking apples they never can. It takes years of patient selection to develop the true, genuine Color of the Starking.

STARKING Double-Red Delicious is the only fruit grown by the Original Stark Bro's, Hartford, Conn. More than 60 years of selection and the finest genetic material combine to make Starking the apple with the most Profitable Color of Red Delicious.

"Starking Stays Crisp and Juicy Till Apples Came Again!"

"Starking is a great improvement over old Delicious, so Starking is 100 per cent red in shady parts of trees. It is also better flavored, has more sugar than old Delicious."
—R. E. Miller, Corn Co., Texas.

"Despite the drought, many of my young Starking trees bore 3 bushels of apples."

"I set out about 10 acres to Stark trees. Last year there was a big crop every-where, but because I had Stark leading varieties—including Starking and Golden Delicious— I made more money off of my fruit last year than I ever made before.

"Starking is the Most Profitable Apple"
— says U. S. Senator Harry Byrd of Virginia

World's Largest Grower, Plates 6051
Most Bunch Bearing Trees in America's Finest Orchard, He Selected Stark Exclusive Varieties.

Starking apples can sell at unprecedentedly high prices where Delicious apples sell for a fraction of the price. Starking apples are preferred by the consumers because they have the finest color and the best flavor. Starking apples are the most profitable because they are borne on trees which have been carefully selected for their excellent bearing and hardiness. Starking trees now 5 years old. They bore their first crop and good shipping and keeping ability.

"Starking Has A Fresh, Juicy Flavor"

"Starking trees bore 3 years younger than old Delicious, as Starking is 100 per cent red in shady parts of trees. It is also better flavored, has more sugar than old Delicious."
—R. E. Miller, Corn Co., Texas.

"The superstitious Starling apple simply cannot be compared with any other red apple. Its crisp flesh is overflowing with an exquisite, aromatic flavor—and a rich, refreshing juiciness not found in any other red apple."—Luther Burbank, Santa Rosa, California.

"All my customers say that Starking is the best red apple they ever tasted and the most beautiful they ever saw. I get 25 per cent more money for them than for any other apple. My Starking trees bore 3 years younger than old Delicious."—A. Bronsman, Summit Co., Ohio.

SEE BIG CASH PRIZE OFFER ON BACK PAGE
One April day a package arrived at Stark Nurseries. When it was opened, out rolled three huge, golden globes of succulence—yellow apples of amazing size and a new delightful flavor. In appearance and taste they combined the best qualities of Grimes Golden and Stark Red Delicious—and yet the taste was new, and deliciously different, reminiscent of a perfect Bartlett pear. These apples had been picked the preceding fall and stored all through the winter; they were wonderfully crisp and juicy—almost as though fresh-picked.

They were sent to us by a farmer in the West Virginia mountains, who knew, as do all fruit growers, that Stark Nurseries conduct an unending search for new and improved fruit varieties. The following Fall, Paul Stark, eager with hope, yet heart by the fear of disappointment, started on the long trip to the farm of A. H. Mullins—1,000 miles by train and a 20-mile horseback ride through West Virginia mountain wilds.

Arriving at Mr. Mullins' home, he literally ran to the orchard. As he came closer and closer his heart began to sink for, as he scanned the trees, he knew, as do all fruit growers, that Stark Nurseries conduct an unending search for new and improved fruit varieties.

When he came to one tree, standing out from all the others—a tree with rich green foliage, its boughs bent almost to the ground with a great crop of big glimmering-golden apples, just like the three beauties Mr. Mullins had sent to Stark Nurseries! Then he discovered the great Stark Golden Delicious, acclaimed by pomologists and horticulturists throughout the whole world as the most wonderful apple discovery of all time.

**Genuine Stark's Golden Delicious**

Sold ONLY by STARK Beware of imitations!

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"**They were sent to us by a farmer in the West Virginia mountains, who knew, as do all fruit growers, that Stark Nurseries conduct an unending search for new and improved fruit varieties. The following Fall, Paul Stark, eager with hope, yet heart by the fear of disappointment, started on the long trip to the farm of A. H. Mullins—1,000 miles by train and a 20-mile horseback ride through West Virginia mountain wilds. Arriving at Mr. Mullins' home, he literally ran to the orchard. As he came closer and closer his heart began to sink for, as he scanned the trees, he knew, as do all fruit growers, that Stark Nurseries conduct an unending search for new and improved fruit varieties. When he came to one tree, standing out from all the others—a tree with rich green foliage, its boughs bent almost to the ground with a great crop of big glimmering-golden apples, just like the three beauties Mr. Mullins had sent to Stark Nurseries! Then he discovered the great Stark Golden Delicious, acclaimed by pomologists and horticulturists throughout the whole world as the most wonderful apple discovery of all time."---
SCARLET STAYMARED

Takes on a bright flashing all-over Red 30 days before Stayman Winesap colors. SCARLET STAYMARED is adding tremendously to the profits of growers with highest First-on-the-Market Prices every year—brightest, flashiest of all—a long keeper.

Scarlet Staymared Trees are SOLD ONLY by Stark Nurseries under U.S. Patent. Scarlet Staymared is a true Limb Bud Sport of Stayman Winesap and possesses all the superior characteristics that have long made Stayman Winesap a national favorite—but in addition, it is bright red when Stayman is still green, it BEARS YOUNGER than Stayman and it does NOT crack like Stayman.

A large apple—with marvelous quality—juicy, delicious, spicy flavor—bears young—and everywhere it is creating a furor of praise among Home Orchardists and Commercial Apple Growers.

Crisp and Juicy till Late Spring. Because Scarlet Staymared colors a brilliant flashing all-over-red 30 days earlier, it can be picked when hard ripe and full of juice, so it will keep crisp and juicy till new apples come again. A LATE KEEPER—an excellent storage apple, does not rot in storage.

"Bearing at 2 Years" 
Franklin Co., Va.
October 20, 1940

Stark Nurseries, Missouri

"Bearing at 2 years our Big Stark Scarlet Staymared trees are starting to bear. They are showing terrific fruit. You should be proud to have such a tree among your own. One tree has 40 apples! It was a big surprise to me and I am enclosing two exposures."

J. S. Webster.

NEW JONARED U.S. PATENT

The Flashing Red-all-over Jonathan That's Solid Red Before It's Ripe

Keeps Later—Because You Can Pick When Hard Ripe—Stops Drop

The search of the Scientists has finally succeeded—Here is the marvelous, long-looked-for JONATHAN SPORT, which gets red-all-over two weeks before Jonathan colors—the only Red Jonathan Apple to win recognition by the U.S. Government as a valuable new variety, and to receive a U.S. Patent—"JONARED"—Patented, Grown and Sold ONLY by Stark Bro's.

"The JONARED Apple takes on a blazing, Bright Red all-over color, about 2 weeks before Jonathan colors, and possesses all the characteristics and fine points which made Jonathan one of the leading apples on the market—plus 100% extra fancy color. Sooner picking—because it colors earlier—gives Jonared longer keeping ability—Stops drop—Gets First-on-Market Top Prices.
Lincoln: The Best All-Round Pear

This amazing Late-Summer Pear has proved to be America's Best All-Round Pear, especially where a BLIGHT-RESISTANT Pear is needed. Averages larger than Bartlett—Beautiful Yellow with a Bright Red Cheek. For eating it sweet and rich—Juicy, excellent quality. A New Creation by Luther Burbank.

Burbank's Christmas Holiday Pear

Burbank's Great Pear Creation. A huge, smooth skinned, lemon russet yellow. Attractive in size, quality, and most delicious flavor at Christmas time. Excellent for eating fresh, or dried it retains best quince flavor.

Conference (Late Fall). An Early Fall Pear, a long保持期 and late ripening market Pear of high quality and beauty. Favorite for both home and commercial markets.

Burr Oak (Fall). Extremely hardy, a new strain introduced by Stark Bros. Excellent quality, Heavy bearer. Very desirable.

Rival (Fall). A new improved strain of the old favorite York Imperial. Identical with that old favorite of the same name. A money-making favorite—with added 'red color.

Emerald (Fall). A new strain of the wonderful and delicious Seckel, that for generations has been reared at the various fruit stations necessary to rapid, sturdy growth and young and heavy bearing. When you get Stark Trees you get strong whole-root trees.

Stark's New Double-Red

Rome Beauty

Lincoln

Pear

See Price List—Page 11

For Other Apples

Stark Crab Apples

Stark Florence—Most Beautiful Strauss potatoes and most valuable, the C. E. Johnson early season

Stark Gold—Soil only by Stark Bro's. Early bearing, large, heavy, firm, juicy, sweet, delicious. 

Burbank's Double-Red, Heavy Bearing Strain of the wonderful and delicious Seckel, that for generations has been reared at the various fruit stations necessary to rapid, sturdy growth and young and heavy bearing. When you get Stark Trees you get strong whole-root trees.

Stark's Special Whole-Root Grafting Method produces hardy trees with big, strong roots that draw from the soil an abundance of the vital substances necessary to rapid, sturdy growth and young and heavy-bearing. When you get Stark Trees you get strong whole-root trees.

Whether you plant Apple Trees for your own family's supply of delicious health-giving tree-ripened fruits or to supply Roadside Markets, the Commercial Markets or the ever-increasing Truck Trade, it is desirable and profitable to grow varieties which ripen in succession—from Early Summer to the Late Winter Apples that keep till Spring.

We recommend that you plant the following apples—along with STARKING (Double-Red Delicious), GOLDEN DELICIOUS, JONARED and SCARLET STAYMARED—for highest quality apples all through the seasons—Summer—Fall—and Winter.

This huge yellow-fleshed FREESTONE Peach—larger even than the enormous J. H. Hale—fulfills the J. H. Hale-Elberta ripening season with exceptional quality and exceptional high yellow flesh Freestone.

It is breaking all records in gaining popularity and has been acclaimed by the Georgia Fruit Growers as “The Largest Peach Ever Seen.”

Burbank's July Elberta is a finding. Many men have spent years and thousands of dollars trying to grow the freestone peach and many have failed. Burbank is the first man to succeed in growing Semi-Descendant, a perfect clump freestone peach. This new peach has the following characteristics: It is large, round like Hale, with a slightly harder skin. It has a beautiful combination of red and yellow color. One of the most delicious peaches ever grown.


For eating fresh and for canning, Stark Early Elberta leads all other peaches in the very early grades. (Only the New Burbank July Elberta.) — and in glorious beauty of color and form. No red or bittersness at seed—America’s Leading Canning Freestone Peach. Large size, pure golden yellow skin, drupe sweet, firm, juicy or medium size, vivid carmine over golden—almost perfectly round—furless and smooth as a glove. Its giant size and glorious color commands instant attention on all markets.

Early Yellow Freestone. Fruit is large, round like Hale with a slightly harder skin. It has a beautiful combination of red and yellow color. One of the most delicious peaches ever grown.


Mid-season, Yellow Clingstone. The sweetest, finest, most delicious and most beautiful yellow fleshed Clingstone the world has ever known. This is the only great late peach which does not have the bittersness characteristic of all Clingstones—very firm, to hold, skin, etc., all the way from picking to canning. Absolutely perfect for canning. Wonderfully sweet and juicy. Stark Bro’s.

BRUMMEL OCTOBER — Latest Yellow Freestone. The latest—and one of the best quality of all late peaches. Glossy red and mid-bright—strong fruit. Krummel is ready for the market and for eating when many other peaches are not ready. Stark Bro’s.


J. H. HALE — The Peach King. In size, color, texture, flavor, keeping and shipping qualities, J. H. Hale surpasses old Elberta. Many have longed to have this giant peach. Stark Bro’s.

E. L. BURBANK — World’s Finest Canning Peach. The fruit is bright red, rich, flavorful, and ships like a dream. Stark Bro’s.

HARDY-BERTA — (U. S. Patent) New, Late Yellow Freeestone. The peach that every grower wants—one that bears when others fail—when peaches are scarce and prices are high. For years we searched for a late peach that could be shipped like the Early Elberta. We have finally found such a peach with哈尔-Berta. This is the peach that you have been waiting for.
BURLINGTON'S NEWEST PLUMS

GREAT YELLOW — U. S. Patent

"America's finest flavored yellow plum" declares a leading Horticulturist and Author. Very early—earlier than Early Richmond. Large—2 to 2¼ inches in diameter. Flavor — Beautiful, like the flavor of the large Walla Walla apricot. Flesh — Pure — lustrous golden yellow without a touch of red. Quality — Superb. It ripens about 10 days later than Early Richmond. Tree — Hardy, bears every year. One of the most delicious fruits we have ever tried. Highly recommended. Gives a great sensation for Young, Heavy Bearing. Fruit sells at $1.00 per box. Gives a marvelous show in chicken yards and on dry, thin or clay soil. Get Genuine Gold Terns from Stark Nurseries, Louisiana, Missouri.

GOLD — $3,000.00 Plum (Trade-Mark)

Mid-Season. Our wonderful GOLD Plum has created a greater sensation than any other Burbank variety ever introduced with the exception of Elephant Heart. Fruit — Clear, light golden yellow when fully ripe. Fruit hangs well—splendid keeper. Tree — Hardy. Bears enormous crops regularly.

GOLD TERN — Mid-Season

Somebody's Elephant—new Burbank Plum—big, tall, vigorous, southern. Tree a rarity. A new Burbank variety. Perfectly hardy. Bear enormous crops every year. Disease resistant. Copes well with any kind of soil. Fruit — Pure — lustrous golden yellow without a touch of red. Quality — Superb. It ripens a few days later than Early Richmond. Tree — Hardy, bears every year. One of the most delicious fruits we have ever tried. Highly recommended. Gives a great sensation for Young, Heavy Bearing. Fruit sells at $1.00 per box. Gives a marvelous show in chicken yards and on dry, thin or clay soil. Get Genuine Gold Terns from Stark Nurseries, Louisiana, Missouri.

STARK SELECT PLUMS

OMAMA — Mid-Season

Fruit very large, almost perfectly round, dark rich red. Very neat and glossy, tree hardy, excellent keeper. Bears enormous crops every year. Thrives in all sections—North, South, East, West. Recommended by Stark's.

STARK GREEN GAGE

Sweet as honey. Best of all Gage-type plums except Yellow Plum. Large—2 to 2½ inches in diameter. Flavor — Beautiful, like the flavor of the large Walla Walla apricot. Fruit large—big as a peach and on dry, thin or clay soil. Get Genuine Gold Terns from Stark Nurseries, Louisiana, Missouri.

EARLY GOLD — Gold

(Trade-Mark)

Fruit large, orange yellow, flesh firm, good flavor. Tree — Hardy. Bears enormous crops regularly.

RED ACE — Mid-Season

Resembles Elephant Heart—new Burbank Plum—big, tall, vigorous, southern. Tree a rarity. A new Burbank variety. Perfectly hardy. Bear enormous crops every year. Disease resistant. Copes well with any kind of soil. Fruit — Pure — lustrous golden yellow without a touch of red. Quality — Superb. It ripens a few days later than Early Richmond. Tree — Hardy, bears every year. One of the most delicious fruits we have ever tried. Highly recommended. Gives a great sensation for Young, Heavy Bearing. Fruit sells at $1.00 per box. Gives a marvelous show in chicken yards and on dry, thin or clay soil. Get Genuine Gold Terns from Stark Nurseries, Louisiana, Missouri.

HOMESTYLE — Mid-Season

A Yellow Plum — Black—delicious none of the Japanese Hybrid. Heavy and Young bears. Hardy.

America's Most Profitable Cherries

STARK AGRICOTS

SUGAR — Early Summer

Fruit large, orange yellow, flesh firm, good flavor. Tree — Hardy. Bears enormous crops regularly.

STARRIMON — U. S. Patent

First American new Apricot Grand Standards grown by the Stark family, bears enormous crops. Fruit large—big as a peach and orange yellow, flesh firm, very large, a double produce here at the Stark Nurseries. Tree — Hardy. Bears enormous crops regularly. Recommended by Stark's.

STEELLA — Hardly a Peach

Fruit in large, beautiful, beautiful rich apricot color. Fruit large—big as a peach and orange yellow, flesh firm, very large, a double produce here at the Stark Nurseries. Tree — Hardy. Bears enormous crops regularly. Recommended by Stark's.

Another Stark Extra Value

Over 125 years experience—4 generations of the Stark family—goes into every tree we sell. Since 1816 when Stark Nurseries was founded, vast funds of Stark experience have been accumulated and are used for the benefit of Stark customers.
PLANT THIS FALL — GAIN A YEAR

See BIG PRICE BARGAIN Collections On Page 14 —

Select Bargain Collections and other Stark —
SPECIAL-WHOLE-HOLE-ROOT Method

WE PAY all Shipping Charges on each box of $20 or more at regular prices listed herein. On orders under $20 add 60c to each box for help in counteracting cost of handling, shipping, etc.

Generally, all trees and shrubs listed are attested to by Stark Nurseries. if you are not satisfied with the quality, name, age, or growth, you are protected by this guarantee:

GUARANTEE — If any tree or shrub purchased according to our instructions on shipping tag that does not grow, vigorous, and in normal manner, you may return it and receive a refund of purchase price. For this reason, if you are not satisfied with the quality, name, or growth, you are protected by this guarantee.

TERMS — All cash with order. On orders of 50 or more do not send the balance of the amount at the time of placing the order, but remit for the whole amount at the time of delivery. If not satisfied with the quality, name, or growth, you are protected by this guarantee.

COUPON — If You Want MORE THAN 50 TREES
Mail Coupon to Stark Wholesale Dept., Louisiana, Mo.

APPLE
Stark Exclusive "Leaders" Apple

| Each Rate 10 | Each Rate 100 - 1000
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Stark "SELECTED" Apple

| Each Rate 10 | Each Rate 100 - 1000
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CHERRIES
Stark Exclusive "Leaders"

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PEACHES
Stark Exclusive "SELECTED" Peaches

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PLUM
Stark "SELECTED" Plums

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CRAB APPLE
Stark Exclusive "Leaders"

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CRAB GRAPE VINES

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STARK BERRIES

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MAKE YOUR HOME-YARD A BOWER OF BEAUTY and ENJOYMENT WITH THESE STARK PRIZE SHRUBS and ROSES

Only the most beautiful and showy of outstanding, hardy shade trees and shrubs have been included in the list below. These plants are known for their hardiness and whose usefulness in making the home grounds most attractive and enjoyable has been proven. These strong, newly rooted, highest quality Stark trees and shrubs become established quickly, grow strongly for quick effect and give years of lasting and delightful satisfaction. Each home can well afford many of these desirable shrubs and trees at the exceptionally reasonable prices quoted below. We grow other ornamental plants besides those listed here and can supply our complete catalog upon request. FALL is an ideal time to plan. Get your order in EARLY—Now—while we have a good supply of top quality plants—and—BEAT THE PRICE RISE which is sure to come a little later. Prompt, direct shipment made at proper planting time—ACT NOW!

STARK SHADE TREES, FLOWERING TREES AND SHRUBS

<table>
<thead>
<tr>
<th>ALTHEA</th>
<th>(Althaea)</th>
<th>(Althaea in Late Summer)</th>
<th>Size 2 to 3 ft.</th>
<th>Price 45¢ each; 10 for 40¢ each</th>
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</thead>
</table>

<table>
<thead>
<tr>
<th>SIZE</th>
<th>DESCRIPTION</th>
<th>SIZE</th>
<th>DESCRIPTION</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 ft.</td>
<td>Everblooming Althea</td>
<td>12 to 18 in.</td>
<td>Size 2 to 3 ft.</td>
<td>45¢ each; 10 for 40¢ each</td>
</tr>
</tbody>
</table>

| BRISTLEBERRY | (Berberis) | Size 6 to 8 ft. | Price 50¢ each; 10 for 45¢ each |

<table>
<thead>
<tr>
<th>SIZE</th>
<th>DESCRIPTION</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>18 to 24 in.</td>
<td>Size 18 to 24 inches</td>
<td>25¢ each; 10 for 20¢ each; 100 for 15¢ each</td>
</tr>
</tbody>
</table>

SELECT STARK SHRUBS

SETEONIA LACEFIELD | (Seteaonnia Lacefieldi) | Size 12 to 18 in. | Price 45¢ each; 10 for 40¢ each |

<table>
<thead>
<tr>
<th>SIZE</th>
<th>DESCRIPTION</th>
<th>SIZE</th>
<th>DESCRIPTION</th>
<th>PRICE</th>
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</thead>
<tbody>
<tr>
<td>12 to 18 in.</td>
<td>Size 12 to 18 inches</td>
<td>45¢ each; 10 for 40¢ each</td>
<td></td>
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</tbody>
</table>

CÁTALPA BASSWOOD | (Catalpa bignonioides) | Size 18 to 24 in. | Size 18 to 24 inches | 25¢ each; 10 for 20¢ each; 100 for 15¢ each |

<table>
<thead>
<tr>
<th>SIZE</th>
<th>DESCRIPTION</th>
<th>SIZE</th>
<th>DESCRIPTION</th>
<th>PRICE</th>
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</thead>
<tbody>
<tr>
<td>20 ft.</td>
<td>Height 15 to 20 ft.</td>
<td>18 to 24 in.</td>
<td>Size 18 to 24 inches</td>
<td>20¢ each; 100 for 8¢ each</td>
</tr>
</tbody>
</table>

HIBISCUS SYRIACUS | (Hibiscus syriacus) | Size 2 to 3 ft. | Price 50¢ each; 10 for 45¢ each |

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<thead>
<tr>
<th>SIZE</th>
<th>DESCRIPTION</th>
<th>SIZE</th>
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<th>PRICE</th>
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<tbody>
<tr>
<td>18 to 24 in.</td>
<td>Size 18 to 24 inches</td>
<td>65¢ each; 10 for 60¢ each</td>
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</tbody>
</table>

DEUTZIA | (Deutzia) | Size 6 to 8 ft. | Price 90¢ each; 10 for 75¢ each |

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<tbody>
<tr>
<td>24 to 36 in.</td>
<td>Size 24 to 36 inches</td>
<td>60¢ each; 10 for 55¢ each</td>
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</table>

VIBE | (Viburnum) | Size 18 to 24 in. | Price 60¢ each; 10 for 55¢ each |

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<thead>
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<th>DESCRIPTION</th>
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<tbody>
<tr>
<td>12 to 18 in.</td>
<td>Size 12 to 18 inches</td>
<td>60¢ each; 10 for 55¢ each</td>
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HEDGES PLANTS

AZALEA | (Azalea) | Size 2 to 3 ft. | Price 10¢ each; 10 for 9¢ each |

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<thead>
<tr>
<th>SIZE</th>
<th>DESCRIPTION</th>
<th>SIZE</th>
<th>DESCRIPTION</th>
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</thead>
<tbody>
<tr>
<td>6 to 8 ft.</td>
<td>Height 6 to 8 feet</td>
<td>18 to 24 in.</td>
<td>Size 18 to 24 inches</td>
<td>10¢ each; 10 for 9¢ each</td>
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</tbody>
</table>

ROSES | (Rosa) | Size 2 to 3 ft. | Price 15¢ each; 10 for 13¢ each |

<table>
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<tr>
<th>SIZE</th>
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<tbody>
<tr>
<td>6 to 8 ft.</td>
<td>Height 6 to 8 feet</td>
<td>18 to 24 in.</td>
<td>Size 18 to 24 inches</td>
<td>15¢ each; 10 for 13¢ each</td>
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</table>

SEE BIG BARGAIN COLLECTIONS ON PAGE 14
Stark’s Everblooming Roses
Plant Them This Fall and Enjoy Blooms All Next Summer

HYBRID TEA ROSES

BURBANK’S NEW SAWNSLOW [U. S. Patent]—Salmon Pink
A vigorous Salmon Rose which gives fine flowers with strong stems. This Rose is tall and vigorous, producing beautiful blooms from June till November. $1.25 each; 10 for 10.00 each

BURBANK’S MOON FLAME Brilliant Red
A distinctive Rose developed by Luther Burbank. The flowers are very large and vary from pure red to carmine salmon. $1.50 each; 10 for 13.00 each

EDITH HELLIE PENNIS Two-Tone Pink
In the newly opened flower the color is a soft pink, but as the flowers age, the pink deepens to salmon pink. $1.25 each; 10 for 10.00 each

RADIANCE—Pink
One of the most popular and satisfactory Roses, giving a constant blooming red flower from June till November. $1.25 each; 10 for 10.00 each

SUNBURST—Yellow
One of the best yellow Rosés, giving fine flowers with strong stems and blooms profusely from June till November. $1.50 each; 10 for 11.00 each

GOLDEN ASPEN—Pink
A unique Rose developed by Luther Burbank. The flowers are very large and vary from pure pink to carmine salmon. $1.25 each; 10 for 10.00 each

ALWAYS—Clear Pink
A constant blooming Rose, giving fine flowers with strong stems. $1.25 each; 10 for 10.00 each

HYBRID PERPETUAL ROSES

These large flowered Very Hardy Roses offer grow 6 to 8 feet of S. W. SMITH—Rose White
An old-time favorite with a strong growth. The blooms are large and of good color. Very vigorous. $1.00 each; 10 for 9.00 each

ETOILE de HOLLANDE—Deep Crimson
A very old and well-known Rose, giving fine flowers with strong stems. $1.00 each; 10 for 9.00 each

CRUSSAN ANNE—Brilliant Crimson
A very old and well-known Rose, giving fine flowers with strong stems. $1.00 each; 10 for 9.00 each

J. K. CLARK—Deep Scarlet
A favorite Rose, giving fine flowers with strong stems. $1.00 each; 10 for 9.00 each

BABY RAMBLER, BUSH and SHRUB ROSES

BABY RAMBLER—Red, White, Pink or Salmon
A dwarf Rose, giving very fine blooms from June till November. $1.00 each; 10 for 9.00 each

MRS. AARON WARD—Yellow
A dwarf Rose, giving very fine blooms from June till November. $1.25 each; 10 for 11.00 each

MRS. CHAS. BELL—Shell Pink
A dwarf Rose, giving very fine blooms from June till November. $1.25 each; 10 for 11.00 each

HYBRID TEA ROSES

Quick Silver is a favorite Rose with a strong growth. The blooms are large and of good color. Very vigorous. $1.00 each; 10 for 9.00 each

STARK PEONIES

Our selection of varieties

50c each; 10 for 45c each

EDULIS SUPERBA—Pink
75c each; 10 for 65c each

FELIX CROSIERS—Red
$1.25 each; 10 for $1.10 each

FESTIVA MAXIMA—White
65c each; 10 for 60c each

OFFICINALES RUSSA—Red
75c each; 10 for 65c each

QUEEN VICTORIA—White
65c each; 10 for 60c each

VINES

CERAMIC

SWET ANTWERPS—White
50c each; 10 for 45c each

JACQUARD—White
65c each; 10 for 60c each

HALF JAPANESE—Red
50c each; 10 for 45c each

ENGELMANN—White
50c each; 10 for 45c each

STAR FEATURES OF STARK TREES

BURBANK’S COPPER CLIMBER (U. S. Patent)
A hardy, deep rose blooming Rose which gives a constant blooming copper color from June till November. $1.25 each; 10 for 11.00 each

BURBANK’S GOLDEN CLIMBER
A hardy, deep rose blooming Rose which gives a constant blooming golden color from June till November. $1.25 each; 10 for 11.00 each

CLIMBING AMERICAN BEAUTY—Red
One of the best Climbing Rose, giving fine flowers with strong stems. $1.00 each; 10 for 9.00 each

DOROTHY TERRY—Pink
A very old and well-known Rose, giving fine flowers with strong stems. $1.00 each; 10 for 9.00 each

EYBBLE—2-Tone Pink
A very old and well-known Rose, giving fine flowers with strong stems. $1.00 each; 10 for 9.00 each

RADIANT BLISS—Pink
A very old and well-known Rose, giving fine flowers with strong stems. $1.00 each; 10 for 9.00 each

SUNRISE—White
A very old and well-known Rose, giving fine flowers with strong stems. $1.00 each; 10 for 9.00 each

SUNSET—White
A very old and well-known Rose, giving fine flowers with strong stems. $1.00 each; 10 for 9.00 each

SUNRISE—White
A very old and well-known Rose, giving fine flowers with strong stems. $1.00 each; 10 for 9.00 each

STAR FEATURES OF STARK TREES

ORNAMENTAL PLANTS AND FRUIT TREES
WILL MAKE YOUR HOME-GROUNDS
MORE VALUABLE
MORE PROFITABLE
MORE ENJOYABLE

If you want the enjoyment of a profusion of lovely roses from June until November, plant Stark Everblooming Hybrid Tea Roses this fall. Stark Roses are big, husky, Hardy, 2-Year-Old Field Grown Plants. Plant now—Stark Everblooms planted THIS FALL will give you a delightful full-blooming garden of color and fragrance—Born and raised outdoors, early this year.

STARK'S IMPROVED PACKING METHODS: Patented and can be sold only by Stark Bros' Nurseries. Stark Bros' improved packing methods insure delivery of trees to customers all over the world. Stark Bros' improved packing methods are the standard of perfection for the nursery business. Stark Trees have been shipped all over the world and Stark experienced packing methods insure delivery of trees to customers in perfect condition for planting.
PLANT THIS FALL! — Gain A YEAR!

Select 1/2 Price Collections and other Stock You Want — SAVE MONEY! — Buy Now — Beat THE PRICE RISE!

Collection No. 1 — GOLDEN APPLE Collection
Only $4.00 — 7 Big Apple Trees, Regular Price $5.00 — YOU SAVE $1.00
Top Sort — 1 7 R. RECORD-BEARING Trees — BEST Varieties, Ripening from Early to Late


Collection No. 2 — RED APPLE Collection
Only $4.25 — 7 Big Apple Trees, Regular Price $5.25 — YOU SAVE $1.00
Top Sort — 1 7 R. RECORD-BEARING Trees — BEST Varieties, Ripening from Early to Late


Collection No. 3 — HOME APPLE Orchard
Only $7.25 — 12 Big Apple Trees, Regular Price $11.00 — YOU SAVE $3.75
Top Sort — 1 12 R. RECORD-BEARING Trees — BEST Varieties, Ripening from Early to Late


Collection No. 4 — BIG LEADER Varieties
Only $8.87 — 13 Big Fruit Trees, Regular Price $15.77 — YOU SAVE $6.90
Top Sort — 1 13 R. RECORD-BEARING Trees — BEST Varieties, Ripening from Early to Late


Collection No. 5 — New “HOMYARD” Orchard
Only $8.97 — 16 Big Trees & Vines, Regular Price $17.95 — YOU SAVE $8.98
Top Sort — 1 16 R. RECORD-BEARING Trees — BEST Varieties, Ripening from Early to Late


Flowering Tree Collection
Collection No. A — ONLY $4.62
8 Beautiful Flowering Trees = Mass of Color in Spring
Regular Price $9.25 — YOU SAVE $4.63
1 Barbor’s “Santa Rosa” Red Double Flowering Peach 1 Barbork’s “Orchid” Pink Double Flowering Peach 1 Burbank’s Purple Leaf 1 Behlert Double Flowering Crab 1 Parkman Double Flowering Crab

Collection No. B — ONLY $4.92
6 Fine Graceful Shade Trees
Regular Price $9.00 — YOU SAVE $4.08
1 Silver Maple 6 to 8 ft. size 1 Norway Maple 6 to 6 ft. size 1 Elm 6 to 6 ft. size 1 Chinese Elm 4 to 5 ft. size 1 Weeping Willow 4 to 6 ft. size

1 “All-Seasons” Pruneless Shrubs
Collection No. Z-20 — ONLY $3.00
13 Colorful Shrubs, Flowering from Spring till Frost—Reg. Price $6.00 — You SAVE $3.00
1 Anthony Waterer Spirea (Red) 1 1 to 2 ft. size 1 Tartarian Bush Honeysuckle (Red) 1 1 to 2 ft. size 1 Van Houiste Spirea (White) 1 1 to 2 ft. size 1 Sweet Mockernut (White) 1 2 to 3 ft. size 2 Forsythia Intermedia (Yellow) 1 3 to 4 ft. size 1 Bilobed Spirea (Pink) 1 2 to 3 ft. size 1 Double Althea (Pink) 1 3 to 4 ft. size

BEAUTIFY YOUR YARD WITH STARK TREES-SHRUBS-ROSES

Front Foundation Planting
Collection No. D — ONLY $3.85
Large 2-Year-Old Field-Grown Plants
Regular Price $7.70 — YOU SAVE $3.85
1 Virginal Meck-orange (White) 2 to 3 ft. size 1 Starking—Double Flowering Crab 1 2 to 3 ft. size 1 Summer Champion Apple 1 2 to 3 ft. size 1 Golden Delicious—Finest Flavor Apple 1 2 to 3 ft. size

Front Foundation Planting for Farm Home
Collection No. F — ONLY $4.45
Large 2-Year-Old Flown-Grown Shrubs
Regular Price $8.90 — YOU SAVE $4.45
1 Spirea Anthony Waterer (Red) 1 11 to 12 ft. size 2 Spirea Thornberi (White) 1 2 to 3 ft. size 1 Spirea Anthony Waterer (Red) 1 1 11 to 12 ft. size 2 Spirea Thornberi (White) 1 2 to 3 ft. size

Flowering Shrub Collection
Collection No. G — ONLY $5.05
22 Luxuriously Flowering Shrubs
Regular Price $10.15 — YOU SAVE $5.05
1 Pink Althea 2 to 3 ft. size 1 Thunbergia Spirea (White) 2 to 3 ft. size 1 Van Houiste Spirea (White) 2 to 3 ft. size 1 Japanese Barberry (Red Berries) 1 1 to 2 ft. size

SEVEN BIG EVERBLOOMING ROSES
Large 2-Year-Old Field-Grown Plants
Collection No. B — ONLY $3.22
7 Big Flowering Roses — Plant them this Fall
Regular Price $6.45 — YOU SAVE $3.22
1 Sunburst (Yellow) — Large Double, Fragrant Flower 1 Red Radiance (Red) — Fine for Shrubs 1 Edith Nellie Perkins (Copper) — Beautiful color 1 K. A. Viktoria (White) — Beautiful buds, fragrant 1 Mrs. Chas. Bell (Salmon Pink) — Constant bloomer

EIGHT BIG EVERBLOOMING And CLIMBING ROSES
Large 2-Year-Old Field-Grown Plants
Collection No. C — ONLY $3.40
4 Big Everblooming and 4 Big Climbing Roses
Regular Price $6.80 — YOU SAVE $3.40
1 Pink Radiance (Pink) — Profuse Bloomer 1 Red Radiance (Red) — Admired by all 1 Starking—Double Flowering Crab 1 Yellowstone (Yellow) — Merits space on trellis or fence 1 Dr. Van Fleet (Pink) — Planting beside flowers 1 Copper Climber—Burman’s New (U. S. Patent) — Fragrant

Peony Collection
Collection No. R-13 — ONLY $3.00
Large 2-Year-Old Field-Grown Plants
Regular Price $6.00 — YOU SAVE $3.00
3 Edison Superior (Pink) — Large double flowers 3 Festiva Maxima (White) — “Decoration Day” beauty 3 Festiva Maxima (White) — “Decoration Day” beauty 3 Festiva Maxima (White) — “Decoration Day” beauty

No coupon necessary. In case any variety in a collection become exhausted, which is not probable, we will send you a similar variety of equal or greater cash value.
We have set aside thousands of husky 2-year-old Field-grown plants of one of Luther Burbank’s Rose Creations. Every contestant who sends in a name for the new Stark-Burbank Plum in accordance with the Easy Rules on Page 16 will receive one of the Burbank Roses. Include “BURBANK ROSE BUSH” on your order of $3.00 or more (which accompanies your Entry) and mark it “FREE.”

It is a marvelous Everblooming Rose created by Luther Burbank, which will delight every rose lover with its wealth of flaming fiery brilliant blooms and delightful fragrance from June until frost. It is a constant bloomer — drought resistant and disease resistant — a rose which thrives under adverse conditions — a rose which will grow and bloom all summer long — one which sells regularly for $1.25 each.

Luther Burbank created many new roses but none have been more outstanding than this wonderful rose—from the standpoint of vigor, constant blooming and ability to succeed even for the unskilled grower. Burbank’s new roses are gaining great popularity.

**FREE TREES**

With every order for Stark Nursery stock amounting to $10.00 or more, at our regular prices shown on pages 11, 12 and 13, you can have your choice FREE, of one GOLDEN DELICIOUS Apple Tree (the world’s finest-flavored apple) — or one STARKING Double-Red Delicious (leading red apple of the world). See descriptions on pages 5 and 6. Be sure to write in your choice of these FREE trees on your order and mark it FREE. NOTE: This FREE Tree Offer does not apply to ½ price bargain collections shown on page 14.

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**ORDER BLANK**

STARK BROS’ NURSERIES, Louivana, Mo.

**Use This $500.00 Cash Prizes ENTRY BLANK**

- Name of Entry Contest...
- Collection No...
- Name of Rose...
- Size...
- Color...
- Foliage...
- Blooms...
- Other...
- Prize...

- Be sure to enter the name of the new breed on the back page of this BLANK.
A RARE PRIVILEGE—A GREAT HONOR—AND CASH PRIZES

You may Win $200.00 Cash GRAND PRIZE—or One of 109 Other Cash Prizes for Naming This Marvelous New Stark-Burbank Plum.

Everybody WINS an Award—IT'S FUN—IT'S EASY—ANYONE CAN ENTER THIS CONTEST.

READ ABOUT THIS GREAT STARK-BURBANK NEW PLUM

THEN TELL US WHAT YOU THINK IT SHOULD BE NAMED

You decide the name for this new plum. The Contest is open to all American citizens. Winners will receive $200.00 plus any other cash prizes based on the quality of the contest entries. The name of the Contestant whose contest entry is selected as the best name will be chosen. More than one Contestant may be selected. Contest entry for each Contestant must clearly identify the Contestant's name and address. Contest entry may be submitted in writing or by telephone. Contest entry must be received by November 29th, 1941. Only one entry may be submitted by any one Contestant. Contest entry must be received by November 29th, 1941. The decisions of the judges are final. Contestants are responsible for all costs of Contest entry, and Contest entry must be received by November 29th, 1941.